



# Program Approval Form

For approval of new programs and deletions or modifications to an existing program.

**Action Requested:**

Create New (SCHEV approval required except for minors)  
 Inactivate Existing  
 Modify Existing (check **ALL** that apply)  
 Title (SCHEV approval required except for minors)  
 **Concentration** (Choose one):  Add  Delete  Modify  
 Degree Requirements  
 Admission Standards/ Application Requirements  
 Other Changes: \_\_\_\_\_

**Type (Check one):**

B.A.  B.S.  Minor (req. C3 approval)  
 M.A.  M.S.  M.Ed.  
 Ph.D.  
 Undergraduate Certificate\* (req. C3 approval)  
 Graduate Certificate\*  
 Bachelor's/Accelerated Master's  Other: \_\_\_\_\_

**College/School:** College of Humanities & Social Sciences **Department:** School of Integrative Studies  
**Submitted by:** Kelly Dunne **Ext:** X1454 **Email:** kdunne@gmu.edu

**Effective Term:** Fall 2018 **Please note:** For students to be admitted to a new degree, minor, certificate or concentration, the program must be fully approved, entered into Banner, and published in the University Catalog.

**Justification:** (attach separate document if necessary)

To capitalize on faculty expertise and compliment our existing curriculum, as well as to support the Mason Impact initiative. We are collaborating with the School of Business & Schar as we develop the Social Innovation curriculum and this minor would be marketed to students in those schools.

	Existing	New/Modified
<b>Program Title:</b> (Required) Title must identify subject matter. Do not include name of college/school/dept.		Social Innovation
<b>Concentration(s):</b>		
<b>Admissions Standards / Application Requirements:</b> (Required only if different from those listed in the University Catalog)		
<b>Degree Requirements:</b> Consult University Catalog for models, attach separate document if necessary using track changes for modifications		Please see attached
<b>Courses offered via distance:</b> (if applicable)		
<b>TOTAL CREDITS REQUIRED:</b>		

\*For Certificates Only: Indicate whether students are able to pursue on a  Full-time basis  Part-time basis

## Approval Signatures

Department \_\_\_\_\_ Date \_\_\_\_\_ College/School \_\_\_\_\_ Date \_\_\_\_\_ Provost's Office \_\_\_\_\_ Date \_\_\_\_\_  
*Required for Minors and Interdisciplinary Programs*

If this program may impact another unit or is in collaboration with another unit at Mason, the originating department must circulate this proposal for review by those units and obtain the necessary signatures prior to submission. Failure to do so will delay action on this proposal.

Unit Name	Unit Approval Name	Unit Approver's Signature	Date

**For Minors and UG Certificates only (Cross-College Curriculum Committee Approval)**

C3 Committee Member \_\_\_\_\_ Provost Office \_\_\_\_\_ C3 Committee Approval Date \_\_\_\_\_

**For Graduate Programs Only**

Graduate Council Member \_\_\_\_\_ Provost Office \_\_\_\_\_ Graduate Council Approval Date \_\_\_\_\_

## Minor in Social Innovation

Many approaches to addressing social and environmental issues start from a single professional perspective. Engineers, for example, will pursue a technical solution whereas a businessperson might employ an entrepreneurial approach. While professional avenues like these are powerful, a novel method is emerging known as *social innovation*. Social innovators develop solutions by integrating across the professional sectors of government, business and nonprofit in ways that open new opportunities for addressing **social and environmental** challenges. This interdisciplinary minor in **Social Innovation** is designed to introduce students to the foundations of social innovation and the practical techniques social innovators employ **to create solutions that balance people, profit and the planet (i.e. the triple-bottom line)**. Through an emphasis on experiential learning in team-based innovation projects, students will integrate theory and practice as they develop the knowledge and skills of social innovators.

### Minor Requirements (total credits = 15-16)

Core Courses (10 credits)	Credits
INTS 435 Leadership in a Changing Environment	4
INTS 450 Social Innovation in Action	6
<b>Core Credit Total</b>	<b>10</b>
Elective Courses (5-6 credits from the following)	
AVT370 Entrepreneurship in the Arts	
COMM335 Organizational Communication	
ECON309 Economic Problems and Public Policies (Mason Core)	
GOVT353 Social Entrepreneurship	
GOVT358 Nonprofit Financial Planning	
INTS210 Sustainable World	
INTS300 Law and Justice	
INTS304 Social Movements and Community Activism	
INTS316 Introduction to Childhood Studies	
INTS319 Contemporary Youth Studies	
INTS331 Non Profit Sector	
INTS334 Environmental Justice	
INTS337 Social Justice and Personal Transformation	
INTS362 Social Justice and Human Rights	
INTS370 Sustainable Food Systems	
INTS371 Food Systems Policy	
INTS375 Special Topics (with written approval of the director)	
INTS390 International Internship (with written approval of the director)	
INTS401 Conservation Biology	
INTS406 Global Leadership	
INTS422 An Experiential Approach to American Foreign Policy	
INTS490 Internship (with written approval of the director)	
MBUS301 Managing People and Organizations in a Global Economy	
MBUS305 Introduction to International Business	
PSYC427 Community Engagement for Social Change (Mason Core)	
<b>Elective Credit Total</b>	<b>5-6</b>
<b>Social Innovation Minor Credit Total</b>	<b>15-16</b>

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## Approvals

**To:** Nicole Springer; Anne Nicotera; Jason N Dunick; Ann Ludwick; Patrick P Soleymani; Erin Q Murdoch  
**Subject:** Social Innovation Minor

Hello,

The School of Integrative Studies is proposing a new minor in social innovation which will use one or more courses from your unit. Can you please review the attached and respond with your approval, objection, or concern?

Thanks,

Jill Bowen

CHSS Curriculum Manager

ole Springer; Anne Nicotera; Jason N Dunick; Ann Ludwick; Patrick P Soleymani; Erin Q Murdoch

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## AVT

Hi Jill,

I heard back from the School of Art and we approve this request. Let me know if you need anything else form CVPA.

Nicole

Nicole M. Springer

Assistant Dean for Academic Affairs

Assistant Director, Arts Management

College of Visual and Performing Arts

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## COMM

I have no concerns. I approve COMM 335 as an elective. You may sign for me.

Sent from my iPhone. Please forgive typos and nonsensical autocorrections.

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Anne M. Nicotera, Ph.D. Professor  
Chair, Dept. of Communication

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## ECON

Dear Jill,

My only concern is that ECON 309 does have prerequisites of ECON 103 and 104. As long as students are aware we would approve.

Thanks!

Jason

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### **GOVT**

Hi Jill,

Thanks for sharing this. We approve and suggest one other possible GOVT course: GOVT 353 Social Entrepreneurship.

Best,

Ann

Dr. Ann Ludwick  
Assistant Dean for Undergraduate Academic Affairs  
Undergraduate Internship Faculty Advisor  
Mason Peace Corps Prep Program Coordinator  
Schar School of Policy and Government

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### **MBUS**

Hi Kelly,

Happy new year! I've discussed the proposed minor with others in the Dean's Office here at the Business School, and I think we are good. Do you think adding MBUS 305 to the elective list makes sense? I'm enclosing the syllabus.

Thanks,

Patrick

**Patrick Soleymani, MBA, JD**  
Assistant Dean of Undergraduate Programs  
Assistant Professor of Management

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### **PSYC**

Hi, Jill -

I approve using PSYC 427 in the Social Innovation minor and have no concerns about this.

Thanks!

Erin

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