

State Council of Higher Education for Virginia Agenda Item

Item: #I.F – Academic Affairs – Review of Program Announcements from Public Institutions

Date of Meeting: September 13, 2021

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Purpose of the Agenda Item: The purpose of this agenda item is to present “Program Announcements” for new degree programs that public institutions plan to submit for SCHEV approval. The Program Announcement is a feature of the SCHEV program approval process in accord with Council’s duty to “review and approve or disapprove all new undergraduate or graduate academic programs that any public institution of higher education proposes,” Code of Virginia § 23.1-203 (5).

Background Information/Summary of Major Elements: Following Council approval in May 2019, SCHEV instituted a set of modifications to its program approval process. These modifications included the creation of a two-stage system—first a Program Announcement, then the Program Proposal—for new degree programs.

The Program Announcement stage is intended to serve three primary purposes:

- to alert the Academic Affairs Committee of new degree programs well before they are presented by staff for Council action;
- to give Committee members the opportunity to raise questions and requests for further information that can be incorporated into the full proposal; and
- to provide advance notice to other institutions of higher education so they can comment on issues related to program duplication.

Materials Provided:

Table of Program Announcements

Appendix: Program Announcements from Public Institutions, September 2021

Financial Impact: N/A

Timetable for Further Review/Action: For programs announced here, proposals may be submitted after a one month period to allow for feedback from other institutions.

Relationship to Goals of the Virginia Plan for Higher Education: Council's consideration of new degree programs supports the following strategies outlined in *Pathways to Opportunity: The Virginia Plan for Higher Education*:

- Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students.
- Foster program and administrative innovations that enhance quality, promote collaboration and improve efficiency.
- Improve the alignment between post-secondary academic programs and labor market outcomes.

Resolution: N/A

Table of Program Announcements

The table lists the Program Announcements included in this agenda item, by institution and degree name; institutions with similar existent programs are also indicated.

	Insti-tution	Program	CIP	Institutions with Similar Programs	Page
1	CNU	BA, Art and Art History	50.0701	GMU, JMU, LU, NSU, ODU, RU, UMW, UVA, VCU, VSU, VT, W&M	1
2	GMU	MS, Business Analytics	30.7102	W&M, VCU, UVA	7
3	GMU	BA, International Security and Law	45.0999	JMU, VCU, VT	11
4	GMU	MS, Marketing	52.1401	W&M	16
5	NSU	BA, African American Studies	05.0201	ODU, VCU	20
6	NSU	MA, African American Studies	05.0201	—	25
7	NSU	PhD, Computer Science	11.0101	GMU, ODU, UVA, VCU, VT, W&M	29
8	NSU	BS, Engineering	14.0101	JMU, UVA	33
9	NSU	MS, Mathematics and Data Analysis	27.0101	GMU, VCU, VSU, VT, UVA	37
10	NSU	MS, Photonics Engineering	14.1003	—	41
11	UVA	PhD, Computational Biology	26.1104	GMU, VCU, VT	45
12	VCU	PhD, Electrical and Computer Engineering	14.1001	GMU, UVA, VT	49
13	VCU	BFA, Emerging Media and Technology	50.0102	—	55